

Sponsor Options

BENEFITS

	BLUE \$2000	MAIZE \$1000
CONFERENCE:		
YOUR LOGO & WEB LINK on opening slide of every 4T & 4TDW session	✓	✓
A SHOUT-OUT to your organization from the Moderator at each 4T & 4TDW session	✓	✓
A 60-MINUTE LIVE SESSION for your organization at the 4T conference	✓	
WEBSITE		
PRIORITY PLACEMENT of your logo & web link on 4T & 4TDW websites	✓	✓
NEWSLETTER		
YOUR LOGO & WEB LINK will appear in every 4T & 4TDW E-newsletter (2/month Jan.- Oct. 2016)	✓	✓
SOCIAL MEDIA		
FACEBOOK & TWITTER POSTS thanking your organization for your sponsorship	1 FB Post 4 Tweets per conference	1 FB Post 2 Tweets per conference
LISTSERV		
ACCESS TO LISTSERV for 4T & 4TDW participants who opt in to receiving sponsor emails	✓	
ADVERTISEMENTS		
AN AD TO THE ENTIRE 4T LISTSERV from your organization sent via e-flier (2300+ K-16 educators)	✓	
AN AD TO THE ENTIRE 4TDW LISTSERV from your organization sent via e-flier (700+ K-16 educators)	✓	

For more about the 4T Virtual
Conference visit:

WWW.4TVIRTUALCON.COM

WWW.4TDWVIRTUALCON.COM



#4T2016 #4TDW



University of Michigan
4T Virtual Conference

The 4t virtual conference
is brought to you
through the collaboration of:



SCHOOL OF EDUCATION
UNIVERSITY OF MICHIGAN



SCHOOL OF INFORMATION
UNIVERSITY OF MICHIGAN



**VIRTUAL
CONFERENCE**
TEACHERS TEACHING TEACHERS ABOUT TECHNOLOGY



**TEACHERS
TEACHING
TEACHERS
ABOUT
TECHNOLOGY**

4T VIRTUAL CONFERENCE

BECOME A SPONSOR

2016 EVENTS

MAY 4T Virtual Conference

OCTOBER 4TDW Virtual Conference

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WHAT IS THE 4T & 4TDW?

The **4T Virtual Conference** (4T) offers opportunities for K-16 educators and administrators from around the world to connect, network, learn, and share resources and ideas in digital technologies. This is the only virtual conference that trains presenters and moderators through professional learning workshops: “Teachers teaching teachers about technology.”

The 4T satellite is the **4T Digital Writing Conference** (4TDW), which focuses on writing in digital realms.

WHY SPONSOR?

The 4T and 4TDW Virtual Conferences are recognized high-quality events that get your messages in front of thousands of K-16 educators. Each session will display your logo along with the link to your website.

Experts in digital resources—teachers themselves—present engaging and effective webinars to participating K-16 educators. These sessions are archived and will be accessed over and over again, giving repeated exposure to your organization. Plus, sessions are extensively mentioned in blogs and tweets.

Your organization will be linked to, and can network with, faculty and students from U-M’s Schools of Education and Information.

It’s an exclusive opportunity; we invite your sponsorship because of your unique standing in the field of technology education.

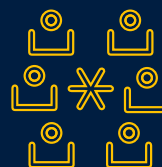
REACH



contacts
2300+
mailing list



attendees
1800+
registered



participants
50 - 100
per session



presentations
45-47



views
50
per month
post-conference
recordings